

Aurora Historical Society
Board Meeting
June 11, 2019

Attendees	John Green, Peter Styrmo, Len Bulmer, Patricia Wallace, Brian Porter, Ronen Grunberg, Erika Baird, Anna Kroeplin (last half of meeting)
Regrets	James Hoyes, Geoff Dawe
Minute Taker	Patricia Wallace
Meeting Called to Order:	7:00pm

Approval of Agenda	<ul style="list-style-type: none"> Motion to approve Agenda. Moved by Brian. Seconded by Patricia. Carried
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Conflicts of Interest	<ul style="list-style-type: none"> None declared.
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Acceptance of Minutes	<ul style="list-style-type: none"> Motion to accept Minutes of Special Board Meeting of May 14, 2019 as circulated. Moved by Peter. Seconded by Len. Carried. Motion to accept Minutes of Board Meeting of May 23, 2019. Moved by Len. Seconded by Peter. Carried.
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Business Arising from Minutes	<ul style="list-style-type: none"> All Action Items completed.
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President's Report	<ul style="list-style-type: none"> Welcome to new staff member, Rita Surman – Administration & Membership Coordinator. Rear parking lot funding – AOB The positions of Volunteer Coordinator (unpaid) and Membership Coordinator (unpaid) are still vacant. Suggestion to reach into the community through social networks. Property survey – John sourced a Surveyor who referred him to another party. Typical cost for property survey is approx. \$2,000.00. John will follow up. AHS representatives will meet with Town of Aurora CAO, Doug Nadorosky on June 18, 2019 to discuss the reporting requirements of the Town's Finance Advisory Committee as they apply to AHS funding. The funding agreement is not yet signed pending discussions.
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Action Items	Person Responsible	Deadline
Advertise on social media for Volunteer Coordinator and Membership Coordinator	Erika	Asap
Investigate costs for property survey	John	Asap

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Treasurer's Report	<ul style="list-style-type: none"> • Len presented the Treasurer's Report. • Noted that Membership revenues are up due, in part, to fee increase and the addition of a two-year membership option. • Savings realized in renegotiated telephone hardware/software service contract. • Overall on track relative to last year. • Discussion re allocation of funds, budgeting, etc.
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Corporate Sponsorships	<ul style="list-style-type: none"> • Brian gave an update on approaches for Corporate Sponsorships. • Geoff is assisting Brian with contacts • Suggested that follow-up should be done by staff • Suggested that a structured follow-up system should be developed and implemented.
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Action Items	Person Responsible	Deadline
Develop structured follow up system	Brian/Erika	ASAP

Spragg Development	<ul style="list-style-type: none"> • Patricia gave a status update • Negotiations on a proposal are anticipated to begin shortly. • The Board has authorized the AHS Spragg Development Committee to negotiate with the Spragg Development Group on behalf of the AHS Board of Directors for a prescribed amount and conditions as agreed by the Board per the submitted proposal.
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Hillary House Ball	<ul style="list-style-type: none"> • No update
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Marketing	<ul style="list-style-type: none"> • Erika presented a proposal from JDS Media for video advertising at Boston Pizza Boston, Aurora. Cost is \$550.00 for one year with approx. 1000 plays per week. JDS designs the ad. AHS retains the rights. • Peter offered to pay half the cost. • Motion to accept proposal. Moved by Len. Seconded by Peter. Vote – 5 in favour, 2 opposed. Carried.
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Staff Reports	<ul style="list-style-type: none"> • Executive Director's Report <ul style="list-style-type: none"> ◦ Request to approve the expenditure of \$491.00 for extra pest control service re increasing ant problem. Motion to approve. Moved by Len. Seconded by Brian. Carried. • Educator's Report • Administration / Membership Coordinator's Report
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- Motion to receive Reports. Moved by Peter. Seconded by Patricia. Carried.

Other Business

- Patricia noted uneven, broken pavers at back entrance. John and Peter indicated they will investigate repair.
- Erika reported that the Aurora Street Festival was a success for AHS. Volunteers recruited. Items sold. Good PR.
- Suggestion for a one-day/half-day Board retreat to review policy, constitution & bylaws, etc. Purpose to educate Board members and identify needs for updating. To be placed on next agenda for further discussion.
- Suggestion for Strategic Plan review at next Board meeting.
- Granting opportunities. Canada Cultural Spaces, Parks Canada. Enabling Accessibility Fund, YR Community Investment Fund. Of note, Trillium Foundation is an opportunity for pathway funding. Application due right away. Board would need to commit to cost sharing of \$40,000.00 as a condition of the grant. Deadlines are imminent. No applications currently submitted. Motion to move forward and accept liability. Moved by Len. Seconded by Peter. Carried.
- Suggestion to change the regular meeting night for Board meetings due to conflicts for members. Members in attendance supported changing to the second Monday of each month. Patricia will canvas those not in attendance.

Action Items	Person Responsible	Deadline
Repair uneven ground at back entrance	John & Peter	ASAP
Place Board retreat on next agenda	John/Erika	July 8/19
Place Strategic Plan review on next agenda	John/Erika	July 8/19
Canvas Board members for alternate meeting night	Patricia	June 15/19
Submit Trillium Foundation Grant application	Erika	June 12/19

Meeting Adjourned

Next Meeting: July 8, 2019